**Madi Navon, PhD, MBA, MCC –**

**Curriculum Vitae**

**General:**

Dr. Madi Navon, Ph.D (psychology), MBA, MCC is a highly regarded senior consultant and executive coach.

He is a business executive with over 20 years of international leadership experience: 10 years in the USA, 3 years in Asia, 3 years in Africa and 14 years in the Middle East and Europe. He held top managerial positions in various companies. Madi was the Co-Founder, Director and CEO of a laser based company, nominated as one of the Best Start ups in the world by Red Herring Magazine. He was Managing Director of the 5 offices of The Geneva Companies M&A (member of Citigroup) in China, and served as a Director in a number of industrial and distribution companies. As a consultant with two of the U.S known consulting firms, he specialized in change management within large organizations.

Madi has an extraordinary passion for helping clients succeed through individual learning, personal development and performance enhancement.   
  
**Specialties:**

Dr. Navon has broad experience spanning a myriad of industries, including IT and clean-tech companies, homeland security organizations, and professional service firms (including banking & investment houses) consumer goods, NGOs and Industrial firms.

He is currently a leadership consultant and seminar facilitator. Among his coaching clients are CEOs, VPs, Directors, senior business leaders and their teams.

**Professional Experience:**

**2005 – Present CEO-** [**Geneva Ltd. Consulting**](http://www.linkedin.com/search?search=&currentCompany=C&company=Israel+-+Geneva+Ltd%2E+Executive+Coaching+and+Consulting&sortCriteria=R&keepFacets=true) **and Executive Coaching.**

Geneva's clients include executives and managers from various companies:

High-Tech Firms: **Google** (N. America and EMEA**), HBO, ING**, **Intel, Motorola**. **Ericsson. SAP and Agilent** **Technologies.**

Finance and Accounting: **Ernst& Young ; Bank Leumi** (The largest bank in Israel, over 250 managers, executives and 400 investment advisors); **Bank Hamizrachi** (25 executives); **Discount Bank** (170 Investment Advisers and their Managers); **U-Bank** (30 executives and investment advisors); **The First International Bank**; **Netivot Fund; Private Bankers (GPB)** from the **USA**, **UK**, **Luxemburg**, **Brazil**, **Argentina**, **South Africa** and **Switzerland**.

Health and Education Institutions: **Cllalit** (The largest HMO in Israel, 28 managers and executives); **The Ministry of Education**; **The Hebrew University** (Jerusalem).

Consumer Goods: **Hamashbir Hamercazi Latzarchan** (The largest department store chain in Israel, over 100 managers); **Job-Info** (The largest placement co. in Israel, 40 placement managers) .**Regba** (The largest cabinet manufacturer in Israel, 18 Executives& Managers) **H&O** (The largest textile chain in Israel); **Hamashbir** (the largest agriculture distribution center in Israel, 25 executives and managers).

Dr. Navon's voluntary community service includes three years of free consulting and coaching to 57 executives and managers from the largest not-for-profit organization in Israel, which helps 650,000 people a year (including many children with Down’s syndrome and cancer).

**2002 – 2005 CEO, Co-Founder& Director, Atlantium Lasers**

* The most advanced large UV laser company in the world.
* Nominated as one of the best start-ups in the world by Red Herring magazine.
* Establishment of the company by bringing in shareholders, who invested $40 million.
* Recruitment of 30 of the best scientists in Israel. Construction of state-of-the-art clean rooms and microbiological laboratories.
* Secured a $17-million order from Danone (France).

Due to disagreement amongst the investors, an independent CEO was hired. I remain a director and a major shareholder.

**2000–2002 Executive VP, Adizes Institute, USA (Santa Barbara, CA) and Consultant, The Tom Peters Company (Cincinnati Oh.)**

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| * Consulting services to Fortune 500 companies. * The client list included Shell Oil, Applied Materials, Fidelity Investments, YPO organization, the Mexican president Mr. Vicente Fox, and many overseas clients. * Work and effort was highly appreciated, and a double salary bonus was received.   **1996-2000 CEO and Founder: Bionaire (Israel)**   * Launched a privately owned, import/distribution/marketing firm for small appliances, industrial vacuum cleaners and air sterilizers. * The company represented exclusivitly the following companies in Isarel: Bionaire (Canada), Rival (USA), Pollenex (USA) and Bioklimatic (Germany). * Recruitment of 23 people to the company. * Responsible for import of goods by containers and air shipment from Canada, the USA, Holland,Germany and China. * The client list included some of the largest companies in Israel; government offices such as the Ministry of Defense; hospitals, stores and thousands of private customers. * The company was successfully sold to another Israeli company. * The proceeds were invested in the Atlantium laser company (see above). |

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| **1993-1996 Managing Director of International Operations, The Geneva Companies (member of Citigroup) (3 years in China)**   * The world's leading M&A and investment bank for middle-market private companies (up to 200 million dollars). * Management of the Israeli branch and the 5 offices in China. * Consulting to the leading Israeli companies Elco-Electra and Tadiran (air conditioning); Agis (pharmaceuticals); Ashtrom (construction); Scitex (preprinting). * Consulting to Fortune 500 companies in China: Siemens; Tomkins; Teledyne; Wilson Art; Nibco; Masco and Phillips. * Highly recognized by the management for accomplishments (please see enclosed reference letter by the group's president). |
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| **1990–1993 Director of Business Development: Israeli Military Industries (IMI), (Israel-2 years & the U.S.A- 2 years)**.   * Directed the purchase of two companies (Robotics and Diamond Coating Technologies). * Sold over 40 robots worldwide. * In a record time was promoted to be director of sales in the USA for all light weapons, ammunition and explosives. * Initiated the concept and marketing strategy for the new, special anti-terrorist weapon termed the Micro-Galil. |
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| **1982-1990 Export Manager: Koor Industries (Israel-2 years & The USA-7 years)**.   * Served as export manager for 16 Israeli companies in the largest Israeli conglomerate. * Products includes: Plastics, Tiers, Aluminum, Agriculture Equipment, Filters, Technical Sheets, Optics, Glass, Furniture, Hardware, Ceramic tiles and more. * Spent much time with clients in the USA, Europe, The Far East, and Africa. * Promoted in two years to be the West Coast division manager with total sales of $30 million. * Highly recognized by the management for accomplishments (please see enclosed reference letter by the conglomerate chairman).  |  | | --- | | **Teaching:** | | * Lecturer at some of the top Israeli universities including IDC- The Interdisciplinary Center, Tel Aviv University, Bar-Ilan University Ono- Academic Center, Netanya –Academic Center, and The Technion. Topics include: * Mergers and Acquisitions course in MBA programs * Global Strategy and International Business in BA & MBA programs. * Human Behavior in BA and MA programs. * Executive Coaching for Coaching's schools' graduates. (Tel Aviv University, Adler, CoachMe, CTI, The Butterfly and ICU.) | | **Education:**   * 2007-2010, Ph.D,  [Psychology](http://www.linkedin.com/search?search=&keywords=Psychology&sortCriteria=R&keepFacets=true) -[UKF University](http://www.linkedin.com/search?search=&school=UKF+University&sortCriteria=R&keepFacets=true) * 2000-2002, MBA, Economy-[Bar-Ilan University](http://www.linkedin.com/search?search=&school=Bar-Ilan+University&sortCriteria=R&keepFacets=true) * 1976-1979, B.A,  [Economy](http://www.linkedin.com/search?search=&keywords=Economy&sortCriteria=R&keepFacets=true), [Sociology and Political Science](http://www.linkedin.com/search?search=&keywords=Sociology+and+Political+Science&sortCriteria=R&keepFacets=true" \o "Find users with this keyword)-[Bar-Ilan University](http://www.linkedin.com/search?search=&school=Bar-Ilan+University&sortCriteria=R&keepFacets=true). | | **Courses and Certificates:**   * Senior Directors Certification Program – Lahav, Tel-Aviv University. * Certified Investment Advisor –Bar Ilan University. * M&A Programs - Geneva (CitiGroup) & Schroeder's Bank, Switzerland. * The Leadership Challenge – Instructors course; Prof. Kouzes and Prof. Posner. * The Trusted Advisor- Instructors course. * MCC-Master Certified Coach by the ICF (International Coach Federation) * ICF's Certified Assessor-Assessing PCC/MCC and Coaching Schools Worldwide. * Support fellows Ted.Com - Executive Coach. * I.A.O.D –Senior Consultant. * CTI-Leadership course (Bees) * CPCM Certification Program – California State University, Northridge, USA. * CTI, iPec Coaching and College of Executive coaching schools. * Unit 8200-Technological background in Communication, Optics, Radars, Arial Reconnaissance and Aviation. | |